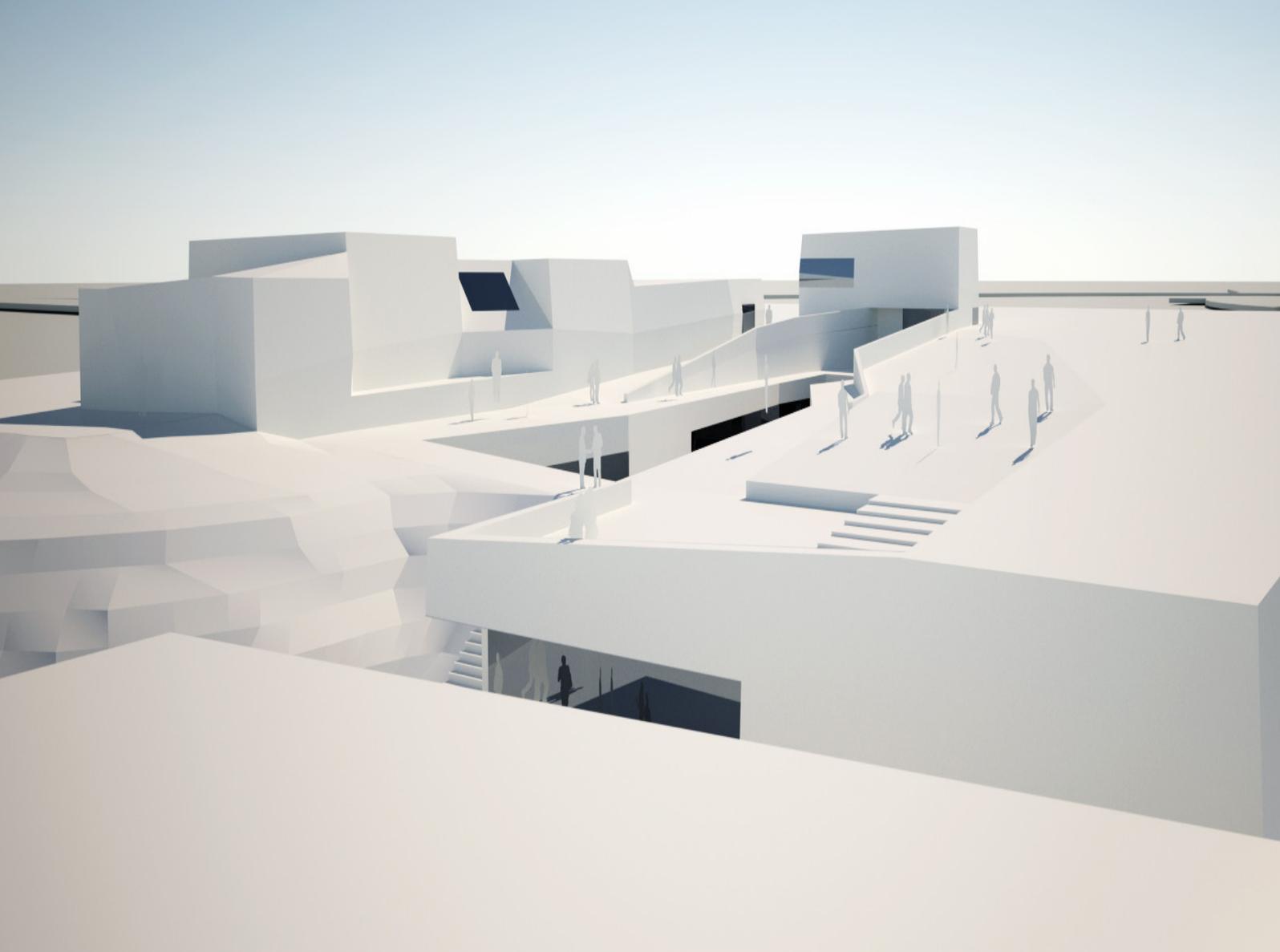




Archive and Photography Museum





**ARCHIVE AND PHOTOGRAPHY MUSEUM
MEMPHIS, TENNESSEE USA**

Client Mark Crosby

Location Memphis, TN

Value to be determined

Size 30,000 sq.ft.

11 acre site

Study Completed June 2011

In partnership with architect Peter Culley, SAB created a museum concept for a key figure of 20th century photography.

Changing exhibit spaces, back of house facilities and the archive store are located below the mound, ensuring best operational functionality, protection from natural light and the camouflage of the larger volumes, whilst permanent gallery spaces, museum staff and archive offices are located in a series of smaller scale structures on top of the mound, in the scale of agricultural buildings that typify the nature of the city. A courtyard and a protected cloister links the below mound spaces and creates a cultivated garden with its own microclimate, to reflect the work of the featured photographer. Selected framed views are established at moments that resonate with the work of the primary photographer. One of these is a view from the café back towards the Sears building, the mega counterpoint to the highway scale landscape of the mound. Permeability across and at both levels of the mound for the public is created in a landscape that connects new buildings embedded in it, existing streets, and the sanctuary of the mound itself. Symbolically reflecting the win of public space over the car, necessary parking space is sunk down within the mound, and takes a submissive position to the stronger presence of the Pecan Grove all around, bursting up to the mound level above. The meadow itself is regraded to reflect the original precision contours that its highway use would have required. It's position as a historically significant monument and new cultural public park is amplified by replanting it as a golden meadow, rising up from the local streets and seen clearly both from the Crosstown neighborhood and the interstate system to the west.

